



ANAMBRA INNOVATION WEEK 2024

#AIW2024: Talent | Technology | Invention

Theme: Creating the Future of Africa, NOW

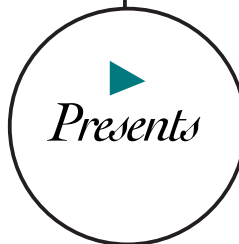
www.innovationweek.anambrastate.gov.ng

25th-30th Nov 2024





Solution
Innovation
District



**ANAMBRA
INNOVATION
WEEK 2024**

#AIW2024

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OVERVIEW

Mr. Governor, Professor Charles Chukwuma Soludo CFR has an agenda to transform Anambra into a digital and creative capital of Nigeria - a smart mega city. Mr. Governor established the Solution Innovation District (SID) to foster the growth of technology, innovation and entrepreneurship ecosystem in Anambra State.

#AIW2024

The goal of Anambra Innovation Week is to position Anambra as the destination where the world looks forward to coming annually to witness and showcase the rapid technology-driven transformations, investments and projects shaping the economies of Anambra, Nigeria and Africa.

This event will be a platform to show Anambra to the world and attract the world to Anambra State.



Solution
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Who We Are



Solution
Innovation
District

SOLUTION INNOVATION DISTRICT (SID) is a community of innovators, inventors, technologists, social entrepreneurs, tech companies, government, investors, digital tribe and smart artisans who provide solutions to local and global problems.

At SID, we train, incubate and mentor the digital tribe, startups and entrepreneurs to provide services and innovative solutions out of Anambra State.

Solution Innovation District (SID) is the innovation-focused initiative of the Anambra State Government dedicated to fostering technological advancements and economic growth in Anambra State, Nigeria. We are set out to activate and develop a dynamic and inclusive ecosystem that spurs innovation and technology advancement for socio-economic development of the State. Our goal is to make Anambra State a globally recognized center for innovation and entrepreneurship. We are on a mission to make Anambra State the digital and creative hub in Nigeria through inspiring innovation, promoting entrepreneurship, and creating a conducive environment for sustainable development. Our programs are designed to develop Anambra to become the hub for innovation, technology, and entrepreneurship in Africa.

Keynotes and knowledge sessions

Experience

Games/Competitions

Masterclasses

Workshops

What to Expect:

Deep Tech Innovation

Career Fair

Networking

Awards

Exhibition

Venture showcase

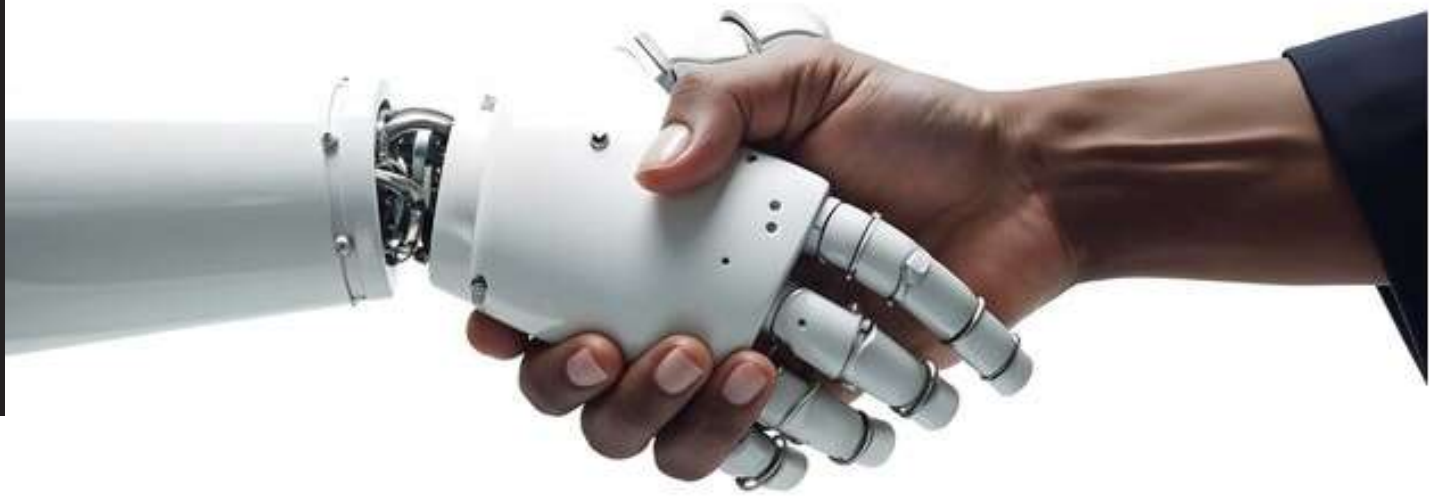
Demos and Pitch Drive

Funding

Deal Room

More...

Key Themes:



- **Deep Technology:**

- Blockchain
- Cybersecurity
- Artificial Intelligence
- Virtual Reality
- Robotics etc

- **Health Tech**

- **Environment**

- **FinTech**

- **Creative Innovation and Entertainment**
- **Talent, Skill and Career**
- **EduTech**
- **AgroTech**
- **E-Commerce**

#AIW2024



Solution
Innovation
District (SID)

10,000+

Targeted Audience made up of:

- CEOs of Top Tech Companies
- Government
- Corporate Executives and Business Leaders
- Hubs/Incubators/Accelerators and Workspaces
- Financial Institutions
- Innovators and Entrepreneurs
- Startup Founders
- Angel Investors
- Venture Capitalists
- Technologists, Software Developers and Engineers
- Non-Profit and Social Impact Leaders
- Students
- The Academia
- Young Professionals
- Tech enthusiasts
- Ecosystem Partners
- SMEs / Consultants
- Members of the Tech Eco-system, and the General Public



AIW 2024 Context



In the vibrant entrepreneurial landscape of Anambra State, a myriad of private micro, small and medium businesses flourish with remarkable success. However, in this era of rapid technological advancement, many of these enterprises are gradually harnessing the transformative power of technology. In the same vein, across the public sector and school system in the state, technology is still largely a new language. To change this narrative, Mr Governor set an agenda to transform Anambra into a digital and creative capital of Nigeria, a smart mega city and thus established the Solution Innovation District (SID), to champion the growth of technology, innovation and entrepreneurship ecosystem in Anambra State.

SID champions the Anambra Technovation Revolution. Our vision with AIW 2024 is to inspire a paradigm shift, inspire businesses, public and private sectors to embrace innovation and infuse technology into their operations.

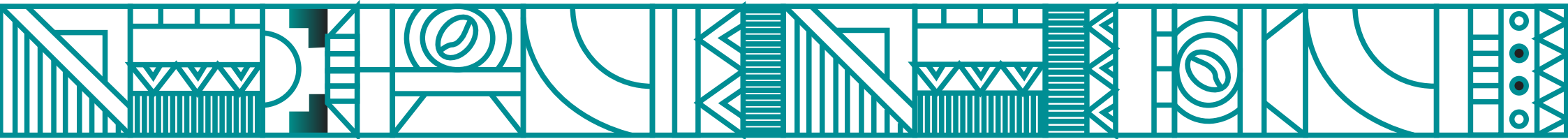




AIW 2024 is designed to ignite a spark of technological curiosity, empower entrepreneurs, fuel innovation in MDAs, schools etc to reimagine their operations and services in the digital age.

In doing so, we aspire not only to enhance the efficiency and competitiveness of existing enterprises and public service delivery but also to cultivate a fertile ground for the birth of innovative businesses that can potentially grow to become unicorns.

Therefore, the theme of the summit encapsulates the spirit of transformative solutions, emphasizing the imperative for businesses to leverage technology, foster a culture of innovation in public service delivery, propel the business community toward becoming a tech-savvy and create more opportunities for techies - the Anambra Digital Tribe.

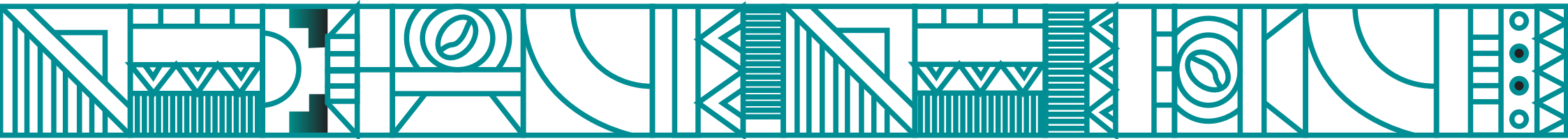




Through our strategically curated programs, competitions and activities for the innovation week, we endeavour to equip the participants with the mindset needed to navigate the digital landscape, become innovators and inventors, ensuring that Anambra embraces innovation and collaborate with the rest of the world for a successful technology-driven future as we build the Silicon Valley of Africa and deliver on Mr Governor's mantra- everything technology, technology everywhere.

This innovation week is designed to shake up both the private and public sectors in Anambra State, Nigeria, Africa & Global Space.

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Program Overview

#AIW2024

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INNOVATION COMPETITION - MDAS & STARTUPS

DAY 1

25TH NOVEMBER, 2024:

Objective:

Encourage government agencies to embrace digital transformation while fostering a competitive startup ecosystem in Anambra.

Activities:

Public Sector Hackathon for MDAs (Innovative Solutions for Public Service Delivery)

Startup Pitching Event for Startups

Workshops on Digital Transformation in Government



NOV 2024: INNOVATION SHOWDOWN: TERTIARY INSTITUTIONS & LGAS

DAY 2

26TH NOVEMBER, 2024:

Description:

Competitions for university and tertiary-level students and ICT competition at the LGA level. This day focuses on more advanced tech innovation.

Objective:

Stimulate deeper tech engagement among students, fostering practical problem-solving and entrepreneurial thinking.

App Development Challenge (Tertiary Students)

Winning Teams from Day 1 Compete at the LGA Level



SOLUTION YOUNGSTARS ICT PRIZE: SECONDARY SCHOOLS

DAY 3
27TH NOVEMBER, 2024:

Description:

A day dedicated to empowering secondary school students across all 21 LGAs of Anambra State by engaging them in ICT-based competitions to cultivate their interest in digital skills at an early age.

Objective:

Ignite tech interest among the students, encourage innovation, and build foundational digital literacy.

ICT Quiz Competitions (Coding, AI, General ICT Knowledge)

Collaborative Problem-Solving Challenges

Digital Literacy Workshops



SID TRADENOVATION FAIR FOR SMEs

DAY 4

28TH NOVEMBER, 2024:

Description:

A dedicated day for SMEs to explore digital transformation.

Objective:

Equip SMEs with tools for embracing tech and innovation, driving both local and global sales.

Tradenovation Fair for SMEs (In-person and Virtual Marketplace)

SMEs Pitching Competition

Masterclasses for SMEs on Tech-Driven Sales & Digital Marketing

Vendors will also be trained ahead of the tradenovation Fair



GRAND SUMMIT & KEY EVENTS

DAY 5

29TH NOVEMBER, 2024:

Description:

The grand summit featuring keynotes, panel discussions, and the launch of the '1 Million Anambra Digital Tribe' Project.

Objective:

Equip SMEs with tools for embracing tech and innovation, driving both local and global sales.

Keynote Speeches (By global tech leaders, government officials, Tech ecosystem players)

Fireside Chats with Industry Experts

Panel Discussions

Demonstration Pitch (From selected startups)

Key Announcements and Project Launch

Innovation Awards with the Governor



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SECTOR-FOCUSED MASTERCLASSES, EXHIBITIONS, AND INNOVATORS FOR HEALTHY LIVING RUN

DAY 6
30TH NOVEMBER, 2024:

Description:

The final day will feature sector-focused masterclasses, exhibitions, and a morning Innovators for Healthy Living Run. This day wraps up the week with actionable learning and community engagement.

Objective:

Equip attendees with actionable next steps and promote healthy living among innovators.

Healthy Living Run 4 Innovation (participants run to promote fitness for innovators)

Sector-Focused Masterclasses (AI, Blockchain, AgriTech, EduTech)

Continued Exhibitions and Showcases

Fireside Chats, Demonstrations, and Workshops

AIW Closing Ceremony, Closing Keynote & Panel Session



**Solution
Innovation
District (SID)**

ANAMBRA INNOVATION WEEK 2024

Theme: Creating the Future of Africa, Now

SPONSORSHIP PACKAGES

25th - 30th Nov 2024

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ANAMBRA INNOVATION WEEK SPONSORSHIP PACKAGES

Anambra Innovation Week 2024 offers a range of sponsorship opportunities for organizations looking to showcase their commitment to fostering innovation, entrepreneurship, and technological advancement in Anambra State and beyond. By partnering with us, sponsors will gain visibility and engagement with key stakeholders across the tech ecosystem.

SPONSORSHIP CATEGORIES

All sponsorship levels include:

- **Brand Exposure:** Partner logos featured in promotional materials (before, during, and after the event) and prominently displayed at the event venue.
- **Content Creation:** Co-curation of panels, workshops, and fireside chats with The Summit team, providing tailored opportunities for sponsor engagement with participants.
- **Exhibiting Opportunities:** Showcase and/or sell products and services at the Marketplace.
- **Category Exclusivity:** Exclusive sponsorship in relevant event categories (e.g., Wi-Fi connectivity, payment platforms).
- **Event Recognition:** Official acknowledgment as event partners in marketing and promotional materials.

SPONSORSHIP TIERS

Sponsorship Benefit

	Platinum (₦50M)	Gold (₦30M)	Silver (₦25M)	Bronze (₦10M)
Keynote Address Slot	✓	•	•	•
Participation in a very High-Level Panel Discussion	✓	•	•	•
Exclusive Interview Opportunity	✓	✓	✓	✓
Exclusive Networking Event and Branding	✓ Host+branding	✓ Host+branding	✓ (Access)	✓ (Access)
Post-Event Summary or Impact Report	✓	✓	•	•
Main Stage Panel Ownership or Speaker Opportunity	✓	✓ (Speaker)	✓ (Speaker)	✓ (Speaker)
Presentation at the Summit	3 mins	3 mins	3 mins	•
Host a Side Event (Workshop, Masterclass, etc.)	✓	✓	✓	•
Exhibition Space	Premium Booth	Regular Booth	Regular Booth	Regular Booth
Branding at Welcome Dinner	✓	✓	•	•
Feature in Summit Brochure	Full Page	Half Page	Quarter	One-Eight
Event Signage	Prominent	•	•	•

SPONSORSHIP TIERS

Sponsorship Benefit

	Platinum (₦50M)	Gold (₦30M)	Silver (₦25M)	Bronze (₦10M)
Top-Tier Logo Placement on Event Materials	✓ Premium	•	•	•
Event Website Logo Placement	1 Year	6 Months	6 Months	6 Months
Media Exposure in PR (Pre and Post Event)	✓	✓	✓	✓
Feature in SID Newsletter	✓	✓	✓	✓
Direct Engagement with Ecosystem Members	✓	✓	✓	✓

DETAILED SPONSORSHIP BENEFITS

PLATINUM PACKAGE (₦50,000,000)

One keynote address slot.

Ownership of a main stage panel, with branding opportunities.

Host and brand exclusive networking sessions with government officials, key stakeholders, or industry leaders in tech, policy, and innovation in Nigeria- private dinners, roundtables, or intimate discussions.

A slot to be in a very high-powered panel of the summit.

Opportunity to provide one speaker for a main stage panel.

5 complimentary VIP tickets to special events/networking roundtable

1 VVIP and 1 VIP Seating at summit and special events.

5-minute presentation at the summit.

Opportunity to host a track in the area of interest that aligns with the summit objectives.

Host a side event (e.g., workshop, masterclass, networking, sector-specific events).

Premium branding across all physical and virtual platforms.

Premium Feature in the Post-Event Summary or Impact Report

Premium exhibition space at the summit.

Premium Branding at the Gala Dinner.

Press release announcing a platinum partner

Sponsored Social media post on SID pages announcing the platinum partner

Extensive media exposure before and after the summit.

Featured article in SID's newsletter, distributed to key ecosystem partners across the world.

Direct engagement with local and international tech stakeholders.

Recognition across all summit materials (agenda, gift bags, banners) and communication channels (social media, press releases, website).

DETAILED SPONSORSHIP BENEFITS

GOLD PACKAGE (₦30,000,000)

- Opportunity to speak on a main stage panel.
- Access and branding at exclusive networking sessions with government officials, key stakeholders, or industry leaders in tech, policy, and innovation in Nigeria- private dinners, roundtables, or intimate discussions.
- Host a side event (e.g., workshop, masterclass, track)
- 1 VIP Seating at summit and special event. ● Recognition across all summit materials and communications.
- 3-minute presentation at the summit ● Engagement with members of the tech ecosystem.
- Large exhibition booth. ● Featured in SID's newsletter.
- Branding at the Networking cocktail or dinner event
- Distribution rights for corporate literature/gift packs
- Media exposure in pre- and post-event PR.
- Feature in the Post-Event Summary or Impact Report

DETAILED SPONSORSHIP BENEFITS

SILVER PACKAGE (₦25,000,000)

- Opportunity to speak on a main stage panel
- Feature in SID's newsletter.
- Access to exclusive networking sessions with government officials, key stakeholders, or industry leaders in tech, policy, and innovation in Nigeria- private dinners, roundtables, or intimate discussions.
- Host a side event at a partner hub within the host city.
- Feature in the Post-Event Summary or Impact Report.
- Regular exhibition booth.
- Media exposure.
- 1 VIP Seating at summit and special event.
- Distribution rights for corporate literature/gift packs
- Engagement with the tech ecosystem.
- Recognition across summit materials and communications.

DETAILED SPONSORSHIP BENEFITS

BRONZE PACKAGE (₦10,000,000)

- Opportunity to speak on a parallel panel.
- Access to exclusive networking sessions with government officials, key stakeholders, or industry leaders in tech, policy, and innovation in Nigeria- private dinners, roundtables, or intimate discussions.
- Regular exhibition booth.
- Distribution rights for corporate literature/gift packs.
- Media exposure.
- 1 VIP Seating at summit and special event.
- Feature in SID's newsletter.
- Engagement with the tech ecosystem.
- Recognition across summit materials and communications.

DETAILED SPONSORSHIP BENEFITS

ONYX PACKAGE (₦5,000,000)

Branding across physical and virtual platforms.

Regular exhibition booth.

Media exposure in pre- and post-event PR.

Distribution rights for corporate literature/gift packs.

Engagement with the tech ecosystem.

Feature in SID's newsletter.

Recognition across summit materials and communications.



IN-KIND SPONSORSHIP

The equivalent of Cash Sponsorship can be provided in kind. This includes (but is not limited to):

Food	Internet	Venue
Accommodation (Hotels)	Transportation	Flights
Event collateral and gifts	Media and Publicity	Entertainment.
Sponsor a Competition	<i>In-kind sponsors will also be listed on the AIW Website as a Partners</i>	

CREATIVE SECTOR PACKAGE

This package highlights the Creative Technology Industry, providing an opportunity for innovators within the creative economy to showcase their groundbreaking products and services. It enables hubs, startups, and entrepreneurs to connect with potential investors, collaborators, and customers. Attendees will gain insights into the latest trends in creative technology and learn from industry leaders through exhibitions, immersive art showcases, hackathons, discussions, and workshops.

This session offers arts and technology enthusiasts the chance to explore the intersection of creativity and technology in Africa. From entrepreneurs and startups developing solutions in

fields like arts, design, media, gaming, and entertainment, to investors looking to support and fund African creative tech ventures—everyone is included. Creative tech incubators, accelerators, and major tech companies with a presence in Africa, interested in promoting the growth of this sector, are encouraged to participate. The event is also open to educational institutions offering creative technology programs, with opportunities for them to contribute speakers and workshop facilitators.

Are you interested in being part of this? Send an email to: gift.nwigwe@anambrastate.gov.ng or sid@anambrastate.gov.ng

CREATE A PACKAGE

We are aware of the diverse objectives and visions of our partners and as such, are open to working with you to create a customized package that meets your needs and budget as long as it aligns with the general objectives of the Anambra Innovation Week 2024

Join Us



In supporting innovation, entrepreneurship,
and technology development in
Anambra State!

For more information or enquiries:

07068907220 | 09018890430

Email: gift.nwigwe@anambrastate.gov.ng | sid@anambrastate.gov.ng

www.innovationweek.anambrastate.gov.ng

Visit: Solution Innovation District, Address: No 19 Hon Pete Ibida Street, Abuja Estate, Opposite Hollywood Event Centre, along Onitsha Enugu Expressway, Awka.



Thank You...

#AIW2024

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